

# FIRST RESOURCE BANK

## About First Resource Bank

First Resource Bank (FRB) is built on the simple ideas of providing unequalled service, having a team approach, and making a positive impact in the communities we serve. The company began as Eagle Valley Bank, chartered in St. Croix Falls, WI in 1919. Over the years, the bank expanded, and in 2017, the parent company acquired First Resource Bank. In 2018, First Resource Bank and Eagle Valley Bank were merged. The company retained the name First Resource Bank (FRB). Today, we are a full-service bank serving the needs of small businesses, entrepreneurs, and individuals. We pride ourselves on providing prompt client service and simple lending and deposit solutions. This approach has resulted in FRB becoming one of the fastest growing banks in the state of Minnesota with total assets of \$370 million. We intend to build on our growth and continue making a positive impact in the communities we serve.

## Fourth Annual United Way Giving Campaign

At the end of March, First Resource Bank held an annual United Way Week of Giving. The week-long event included five fun days of employee-focused activities to raise funds for the United Way. Some of the activities included a pajama day, a wacky mismatch day, a school/college apparel day, a tropical tourist day, and an FRB apparel day. Games included staff-wide BINGO, penny wars between the branches, and a bank-wide raffle. With this being FRB's fourth year of holding a campaign, we are grateful for the opportunity to keep our partnership strong.



The United Way works collaboratively with community agencies to achieve lasting change in the areas of youth, basic needs, health, and self-sufficiency. For more information about what the United Way in Washington County, visit their website at [www.uwwce.org](http://www.uwwce.org).

# First Resource Bank Welcomes Two New Leaders

## Krista Kook



We are pleased to announce the addition of Krista Kook as SVP – Deposit Operations and Cash Management. With nearly 15 years of banking experience, Krista joins First Resource Bank to help set the direction and strategy for the Deposit Operations Department, deposit product management, sales strategy, and FRBs overall client experience. “First Resource Bank is fortunate to add someone of Krista’s caliber to implement the bank’s expectation of an unparalleled client experience. This addition will further enhance our existing positive momentum in the marketplace,” said Charlie Anderson, COO of First Resource Bank.

## Terri Brinkman

We are pleased to announce the addition of Terri Brinkman as VP – Loan Operations/Business Analyst. Terri comes to First Resource Bank with over 25 years of banking experience, including prior banking leadership positions in Operations and Information Technology. In her role at First Resource Bank, Terri will oversee the Loan Operations Department and special projects. “Terri’s experience will be incredibly beneficial to our bank. Her leadership skills will ensure strong oversight of our fast-growing Loan Operations Department. I am excited to have her join the team,” said Charlie Anderson, COO of First Resource Bank.



## Lino Lakes Remodel

First Resource Bank is excited to announce a remodel and update of the branch in Lino Lakes, MN. The branch will be reconfigured to further improve customer experience and better utilize the space to support a growing staff. There will also be cosmetic updates and new furniture. The remodel and updates are anticipated to be complete by the Summer of 2022. “We look forward transforming the space into an environment that is fresh, comfortable and focused on relationships. It will be a space that enables First Resource to serve our clients today and well into the future,” said Marc Cove, Market President – Twin Cities East.



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